

THE DELUXE STORE



bearing in mind this is our first...

CATALOG

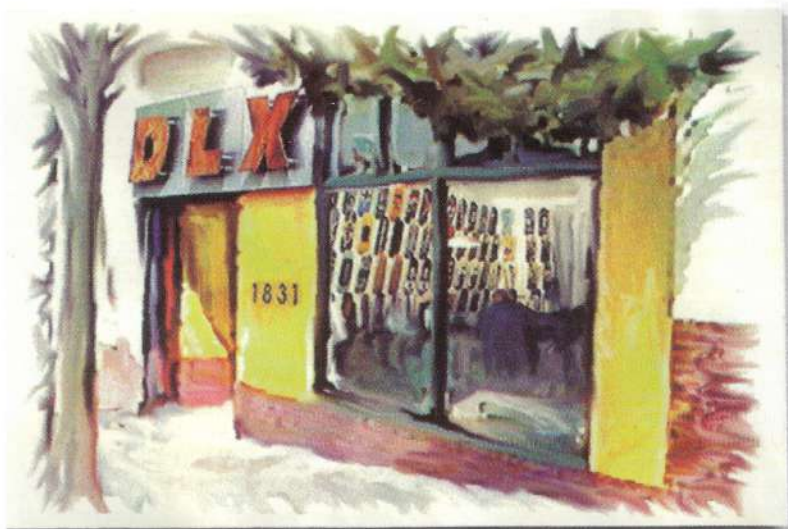
FALL 1994

DLX.

The Deluxe Store. 1831 Market. The shop.

Whatever you want to call it (toll-free even), it's here. Here in beautiful San Francisco sure, but completely accessible to you.

We carry a wide selection of fine products. This catalog is but a brief sampling of the items we consider to be of the highest quality. The graphics, *the latest*. The construction, *the finest*. The prices, *the friendliest*.



At Deluxe we produce goods that we feel proud to use *ourselves* as well as offer to you. We take the time to produce something that has a little *extra*. Extra consideration, extra value, but not the extra cost. We hope you can enjoy the benefits soon.

Proof is in the pudding. This attached flip-book is for you...



All current wood and slick models available from: **REAL, STEREO, FUN, THINK, BLACK LABEL** and **ADRENALIN**.



The most recent wheel models and sizes available from: **SPITFIRE, REAL, STEREO, FUN, RACE, THINK** and **ADRENALIN**



Plenty of trucks (anodized, raw, or polished) available from: **THUNDER, INDEPENDENT** and **VENTURE**.



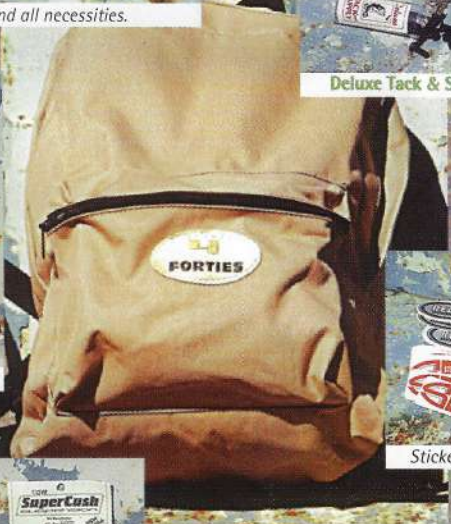
Bearings and all necessities.



Deluxe Tack & Supply hardware.



Exciting videos.



Stickers for all your friends.



SUPERCUSH

BACKPACKS
Fill 'em up with stuff.



AIRWALK shoes

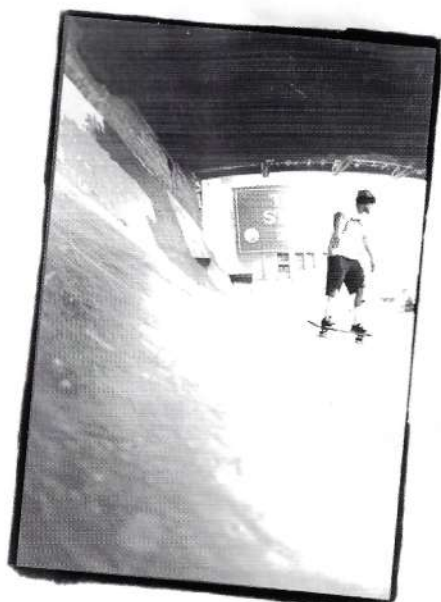


Cut and sew garments by **40's, Think, Real, Avenue** and **Stereo**.
All Brands of Ballcaps, Short Sleeve Tees, Long Sleeve Tees, Hooded and Crewneck Sweatshirts and Boxers.

Call us toll-free to order anything. We'll tell you what's new. We'll ask you what's new.

(800) 275-3359

DLX



Julien Stranger heelflip-book at Burnside.





THE DELUXE STORE

1831 MARKET STREET SAN FRANCISCO, CA 94103

CALL TOLL-FREE ORDER LINE (800) 275-3359

Ethan Fowler - Greetings from Santa Rosa



Kelly Bird, James Kelch, Drake Jones and Shawn Mandoli

we would appreciate if this was brought to:

[Faint, illegible text, possibly a signature or address]

or current resident